IMA Workplace Motivation

Everyone is unique and the things that motivate people at work or become obstacles for their motivation are going to vary from person to person. This course will help leaders understand various ways to motivate themselves and others trough discussing a number of different approaches to motivation, the impact of the gig economy on motivating a workforce, and how to manage for motivation. Additionally, we explore some principles from a company that is known for being a best place to work. Participants will come away armed with a wealth of knowledge and tools to deploy for their own and others' greater motivation at work.

The goal of this course is to uncover what motivates people and then use that information to create a workplace that supports and motivates your team.

Learning Objectives:

Upon completion of this course, you should be able to:

1. Define the importance of motivation in the workplace.
2. Describe what typically motivates individuals and teams, and the obstacles.
3. Recognize others' motivational preferences and adjust communication styles accordingly.
4. Identify approaches, tips, and examples for empowering motivation.

Delivery Method: QAS Self-Study

CPE Credit: 1 NASBA CPE credit

Field of Study: Personal Development

Knowledge Level: Basic

Prerequisites: Work experience in a professional staff environment or educational studies in accounting, business, or a related field.

Advance Preparation: None

Release Date: 12/1/2020

NASBA CPE information and Complaint Resolution and Refund Policy:
https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1